

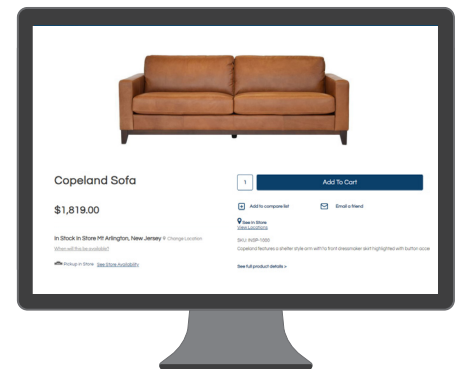
Web Integration

In home furnishings retail, eCommerce sales continue to grow at a fast pace. As such, many retailers are strategizing to enhance their website strategy, looking for ways to save time while deploying a consistent customer experience. To support its retailers, STORIS has introduced a foundational set of APIs that focus on a seamless inventory integration from the STORIS database to a retailer's website. Product Read utilizes STORIS' new Application Programming Interfaces (APIs) for nimble development and provides an Administration area for users.

As your website grows, STORIS also offers two additional levels of eCommerce integration. These solutions introduce Sales Order, Shopping Cart, Payment, Customer, Financing, Gift Card and Registry integrations via 50 additional APIs. Request our comparison chart to learn which level of integration best suits your online strategy.

Features

- ◆ Integrate your website to STORIS' ERP to access inventory data
- ◆ Create and update product information on your website
- ◆ Publish product details such as descriptions, pricing, & dimensions
- ◆ Organize products using STORIS' advanced inventory principles including Collections and Product Families
- ◆ Dynamically update changes to product prices and availability
- ◆ Display accurate "Available to Promise" & "Available to Customer" dates
- ◆ Denote if a product is "On Display" in your showroom



Digital Price Tags

Product Read APIs can also be applied to your Digital Price Tag solution. Your tag provider can interface to STORIS' inventory database to push initial pricing and price changes to your Digital Price Tags without any manual effort. As inflation and rising logistical costs make pricing in the industry more dynamic, having an efficient way to keep your product prices up-to-date can help you to price competitively while maintaining ideal margins.

Benefits

- ◆ Create the foundation for a Unified Commerce strategy by integrating your web and store inventory
- ◆ Seamlessly manage inventory across channels in real-time, providing accuracy while saving time
- ◆ Maintain a single, organized inventory shared across channels without extra efforts
- ◆ Provide a consistent brand experience from your customers including seamless pricing and availability
- ◆ Get dual value from Product Read APIs by sharing product data on your website and via Digital Price Tags